creating a local information label based upon each of the category labels in response to the input values: and

receiving said information as frames of a signal and providing for prevention of access to a part of each frame which does not have information content which compares favorably with the local information label.

40. (Amended) The method of claim 38, wherein the information access system stores the local information label and [wherein the information access system receives information for access by the user ], the received information including an associated information content label which varies[, and including the step of comparing the local information label with the associated information content label to selectively control access to the received information].

Cancel claim 41.

42. (Amended) The method of claim [41] 38, wherein the received information is a television program signal [and the associated information content label is provided in each frame of the program signal].

CND M743. (Amended) The method of claim 34, wherein said transmitting occurs a predetermined amount of time before or after said instantaneous content level is ascertained.

Please add the following claim:

(Newly Added) An apparatus for selecting a local information label for at 44. least one user, comprising:

means for storing a local information label associated with said at least one user; -